E-waste Management & Channelization

Dimension Data India Private Limited (part of NTT group) is termed as an Extended Producer (as the goods are being imported from outside India) and operates as per the government policy on e-waste management and handling, wherein producers of electrical or electronic equipment, are held accountable to manage such equipment after its ‘End of life’. Dimension Data will handle e-waste management and channelization under **Extended Producer Responsibility (EPR)**

As per the government of India environmental policy, producer of goods has the responsibility of reducing its environmental impact and managing the product and its waste.

Electronic waste, or e-waste, is a term for electronic products that have become unwanted, non-working or obsolete, and have essentially reached the end of their useful life.

As per E-waste Rule 2016, the E-waste defined as “electrical and electronic equipment, whole or in parts discarded as waste by the consumer or bulk consumer, as well as rejects from manufacturing, refurbishment and repair processes”.

**Benefit of recycling of E-waste:**
- E-waste contains many valuable, recoverable materials such as aluminium, copper, gold, silver, plastics, and ferrous metals. To conserve natural resources and the energy needed to produce new electronic equipment from virgin resources, electronic equipment can be refurbished, reused, and recycled instead of being land filled.
- Protects your surroundings - E-waste also contains toxic and hazardous materials including mercury, lead, cadmium, beryllium, chromium, and chemical flame retardants, which have the potential to leach into our soil and water. Safe recycling of outdated electronics promotes sound management of toxic chemicals.
- Helps others – Donating your used electronics benefits your community by passing on ready-to-use or refurbished equipment to those who need it.
- Saves landfill space – E-waste is a growing waste stream. By recycling these items, landfill space is conserved.

**Recycling and Canalization of E-waste:**

The company has tied up with Producers Responsibility Organization (PRO) M/s Rightway Solutions for collection of all our E-waste on PAN India basis and dispose the same through their recycling partner M/s TRITECH SYSTEMS. Their dismantling unit is at S.F.No.165, Porur Village, Ambattur, Taluk, Thiruvalur District. Chennai, India. Customers can reach or call on our PRO’s **Toll Free No 1800-102-0584**. Representatives of PRO can explain them about the process of disposal and make them aware about nearest drop point available to drop the e-waste. They will also be able to give information about the incentives we offer against the end of life product. If any customer wants to handover the material from their door steps, we send logistics team of our PRO to collect the items and channelize the same to our e-waste partner plant for final processing.
Dos & Don’ts

Do’s:
- Always look for information on the product catalogue for the handling of the equipment after its end-of-life.
- Ensure that only authorized recyclers repair and handle your electronic products.
- Always call our E-waste authorized collection centres/points to dispose products that have reached end-of-life.
- Always drop your used electronic products, batteries or any accessories when they reach the end of their life at your nearest authorized E-Waste collection centres/points.
- Always disconnect the battery from product and ensure that any glass surface is protected against breakage.

Don’ts:
- Do not dismantle your electronic products on your own.
- Do not throw electronics in bins having “Do not Dispose” sign.
- Do not give e-waste to informal (Kabaadi) and unorganized sectors like Local Scrap Dealer/ Rag Pickers.
- Do not dispose your product in garbage bins along with municipal waste that ultimately reaches landfills.