Harnessing the digital opportunity is showing signs of maturity

Digital is pervasive.

Two fifths see themselves as ‘advanced or complete’ in their digital transformation journey.

Almost two thirds are delivering their strategy through a centralized model and/or an integrated organization-wide effort.

but

49.0% of transformation delivery models are STILL IT-led
Only 28.6% show a collaborative effort from both business and IT

Shift from
• a finite transformation initiative
• master plans and all-encompassing digital strategies and execution

to
• ongoing journey, learning, and adapting
• continuous, emergent, and iterative planning

Digitally mature organizations

• realize relevant, outcomes-driven value
• focus on developing their employees
• test and validate initiatives with customers
• encourage agility and innovation
• cultivate a digitally astute mindset

Digital maturity is a culmination of accelerated efforts that enforces iterative success on a repetitive basis.

Together we do great things
hello.global.ntt