



2021 Hybrid Cloud Report

Performance and operational efficiency

Organizations prioritize operational efficiencies and performance as key requirements for their infrastructure. Intelligent platforms and technologies can help to simplify management, reduce costs, and gain visibility through standardization and automation.



Drivers for hybrid cloud

The shift to a distributed workforce model means people require access to data and applications in new, different, and often complex ways. To facilitate that and optimize performance, many enterprises have accelerated the adoption of hybrid IT. The biggest drivers for hybrid cloud are:

- Reduced** or more **efficient** total cost of IT operations
- Improved** overall **business agility**
- Improved speed** of deployment of **apps and services**

Barriers to hybrid cloud adoption

While **performance efficiencies** and reduced costs are **big motivators** in **driving hybrid cloud adoption**, elements of both can be barriers. **Network performance** can be a particular issue, for example, when the network has not been **properly architected** to support a hybrid IT environment, **impacting organizational performance**.

1. Managing data security	2. Network performance or availability	3. Organizational silos and outdated work practices	4. Lack of talent / skilled workers	5. Managing cost across multiple cloud environments
6. Migrating legacy IT and business applications	7. Visibility and management of workloads across cloud environments	8. Managing multiple cloud platforms	9. Imposing and maintaining accountability for SLAs	10. Getting multiple partners to work together

Sustainability's role in efficiency and technology strategy

Sustainability plays an **increasingly important role in technology strategy**, taking a more prominent position in how **enterprises build their brand, attract and retain talent, differentiate, and reduce operational costs**.

85.7% agree environment, social and governance (ESG) objectives are at the heart of their agenda* .	93.4% agree energy efficiency is important in cloud purchasing decisions.	96.4% say building sustainable cities is important to supporting employees and society .
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*2020 Intelligent Workplace Report

Partnering for a successful hybrid cloud

Many IT leaders are being asked to **deliver higher quality services** with reduced resources, while **coming in on budget**. Using a partner means tapping into external, **expert resources** to bolster or **complement** existing skill sets. It helps **improve the predictability** of IT spend and makes budget **planning easier**.

43.8% use partners to manage between a quarter and a half of their IT – the most common scenario .	72.1% engage with systems integrators, the most common type of partner used.
57.5% currently rely on two or more vendors for their public cloud requirements	44.4% prefer a fixed price contract model and 42.2% prefer an on-demand consumption-based pricing model.

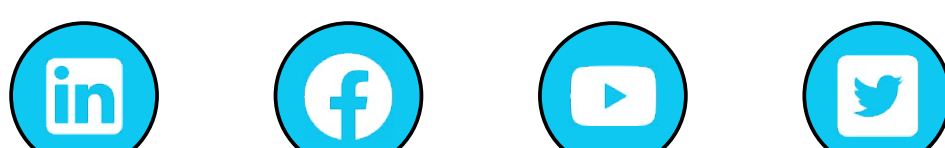
Six steps to success

Modernize your applications	Optimize cloud networking	Transform WAN and connectivity for greater agility
Optimize next-gen infrastructure operations for cloud success	Establish security as an enabler	Partner for private cloud and platform requirements



Cloud Consulting Services

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