How our clients are benefiting

With the right tools for managing the lifecycle of Enterprise Agreements, Smart Accounts and perpetual licenses more efficiently, our clients are seeing gains in compliance, cost control, risk mitigation and adoption.

Services Portal: accelerating business success with a single source of multi-vendor insights, supporting higher availability and optimized hardware and software asset lifecycle management.





Aggregates data from multiple vendors and technologies



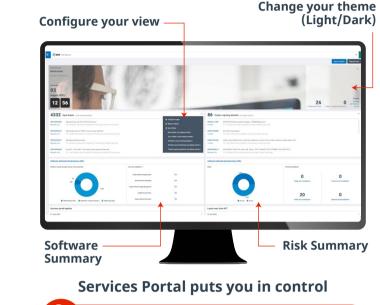
Insights to optimize lifecycle asset management

- Digital Wallet (License Management)
- Infrastructure Insights Technology Adoption
- Predictive Insights
- Asset Availability
- Vulnerability Notifications

1. Regional oil & gas company

- 96% compliance
- Greater adoption

Unlocked business value by improving compliance to 96%. Increased adoption by repurposing 61% of their unused license pool.



A single view across your infrastructure

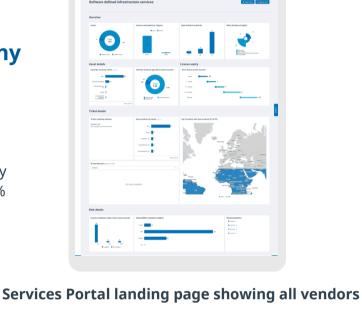
2. Multinational chemicals company

Digital Wallet

Simplified license management

- 100% license-pool compliance

Maximized the value of their licensing investments by leveraging Services Portal dashboards to simplify license lifecycle management and — achieved 100% license-pool compliance.



A single source of insight to accelerate the shift to

national retailer Cost savings on underutilized

3. Major

- license pools Reduced business impact risk
- Data-driven insights highlighted a software compliance risk from

overutilization and governance inefficiencies. With 110 license pools shown to be underutilized, cost savings were quickly identified and actioned. Business impact risk was identified from licenses due to expire over peak trading periods — with increased lifecycle visibility, this was quickly and accurately corrected.

Digital Wallet CISCO paloalto Shows the licenses Shows the total 435 220 110 110 which are number of licenses non-compliant with split of Smart and Classic licenses 100,103 Shows the licenses Shows the across different Subscription architectures licenses which are due for renewal Shows the Shows the classic licenses eligible for consumption of Smart activation licenses for Smart and Classic Shows the type of licenses Shows the usage of Shows the distribution of by Subscription / Perpetual a license pool / licenses against different virtual / Saas based family accounts / business units

subscription software

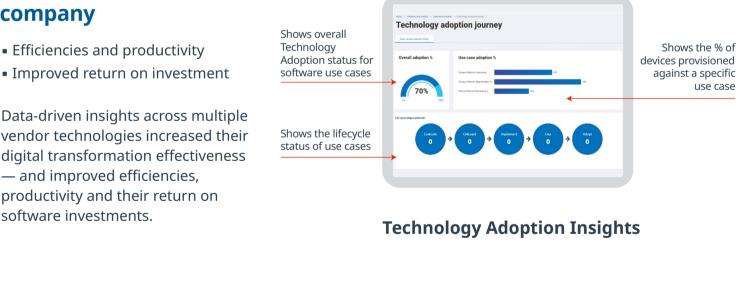
Efficiencies and productivity Improved return on investment

4. Global transportation

Data-driven insights across multiple vendor technologies increased their

company

— and improved efficiencies, productivity and their return on software investments.



expertise and recommendations

Continuous ROI improvements through adoption

Improved visibility and control of their software lifecycle enabled

5. Regional legislative

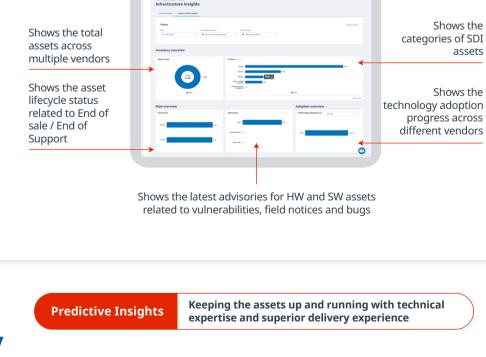
savings of 30% from efficient license management. Near-real-

organization

■ 30% cost savings

Improved security

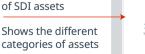
time vulnerability notifications improved security and risk mitigation. 6. Regional media and



entertainment company Better procurement decisions Cost optimization

- Improved their procurement decision-making by consolidating hardware and

software management through the Services Portal. Data-driven dashboards provided the multitechnology lifecycle insights needed for timely decisionmaking and cost optimization.



Shows the number

Predictive insights

Infrastructure Insights

adoption status for Cisco Campus Architecture



Software-defined Infrastructure Services

Optimize lifecycle value with enhanced visibility and control of multi-vendor assets





management is

simplified and

optimized



Compliance and Technology

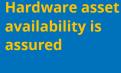
adoption is

accelerated

Operational and



Financial risks are mitigated across multiple license types



Shows the overall

technology



See how our Software-defined Infrastucture Services can accelerate infrastructure modernization.

utilization are

enhanced

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